

Order / Rev: 101895
 Alt Order #: 06815354
 Flight Dates: 10/30/12 - 11/12/12

Advertiser: Ocegura for Congress
 Product Desc: OCEGUERA 4 CONGRESS
 Estimate: 1189
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	11/05/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	MTWTF--	:30	4	\$135.003		0.00	NM	4	\$540.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					4	\$135.00		0.00			
E 2	KSNV	11/06/12	11/12/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	MT-----	:30	1	\$135.003		0.00	NM	1	\$135.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/06/12	11/12/12	-T-----					1	\$135.00		0.00			
E 3	KSNV	10/30/12	11/05/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	MTWTF--	:30	5	\$275.003		0.00	NM	5	\$1,375.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					5	\$275.00		0.00			
E 4	KSNV	11/06/12	11/12/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	MT-----	:30	1	\$275.003		0.00	NM	1	\$275.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/06/12	11/12/12	-T-----					1	\$275.00		0.00			
E 5	KSNV	10/30/12	11/05/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	5	\$300.003		0.00	NM	5	\$1,500.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					5	\$300.00		0.00			
E 6	KSNV	11/06/12	11/12/12	Today Show Today Show	CM	658a-9am	MT-----	:30	1	\$300.003		0.00	NM	1	\$300.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/06/12	11/12/12	-T-----					1	\$300.00		0.00			
E 7	KSNV	11/03/12	11/03/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$150.003		0.00	NM	1	\$150.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$150.00		0.00			
E 8	KSNV	11/04/12	11/04/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$175.003		0.00	NM	1	\$175.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$175.00		0.00			
E 9	KSNV	11/04/12	11/04/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	1	\$340.003		0.00	NM	1	\$340.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$340.00		0.00			
E 10	KSNV	10/30/12	11/05/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	MTWTF--	:30	3	\$150.004		0.00	NM	3	\$450.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					3	\$150.00		0.00			
E 11	KSNV	11/06/12	11/12/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	MT-----	:30	1	\$150.004		0.00	NM	1	\$150.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/06/12	11/12/12	-T-----					1	\$150.00		0.00			
E 12	KSNV	10/30/12	11/05/12	M-F Today Show III 4th Hour Today 4th Hour	CM	10am-11am	MTWTF--	:30	3	\$100.004		0.00	NM	3	\$300.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					3	\$100.00		0.00			
E 13	KSNV	11/06/12	11/12/12		CM	10am-11am	MT-----	:30	1	\$100.004		0.00	NM	1	\$100.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Today Show III 4th H Today 4th Hour											
				TODAY SHOW III											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/06/12	11/12/12	-T-----			1		\$100.00			0.00			
E 14	KSNV	10/30/12	11/05/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF--	:30	2	\$100.004		0.00	NM	2	\$200.00
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			2		\$100.00			0.00			
E 15	KSNV	11/06/12	11/12/12	Rachael Ray Rachael Ray	CM	11am-12pm	MT-----	:30	1	\$100.003		0.00	NM	1	\$100.00
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/06/12	11/12/12	-T-----			1		\$100.00			0.00			
E 16	KSNV	10/30/12	11/05/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	2	\$150.003		0.00	NM	2	\$300.00
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			2		\$150.00			0.00			
E 17	KSNV	10/30/12	11/05/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	:30	3	\$100.004		0.00	NM	3	\$300.00
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			3		\$100.00			0.00			
E 18	KSNV	11/04/12	11/04/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$175.003		0.00	NM	1	\$175.00
				NEWS 3 TODAY/WKEND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S			1		\$175.00			0.00			
E 19	KSNV	10/30/12	11/05/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF--	:30	3	\$175.003		0.00	NM	3	\$525.00
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			3		\$175.00			0.00			
E 20	KSNV	10/30/12	11/05/12	News 3 at 4 (1/2 hr) News 3 at 4	CM	4-430p	MTWTF--	:30	3	\$250.003		0.00	NM	3	\$750.00
				FIRST NEWS 3 AT FOUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			3		\$250.00			0.00			
E 21	KSNV	10/30/12	11/05/12	News 3 at 430pm News 3 at 4:30PM	CM	430-5pm	MTWTF--	:30	3	\$250.003		0.00	NM	3	\$750.00
				NEWS 4 AT 430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			3		\$250.00			0.00			
E 22	KSNV	10/30/12	11/05/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	6	\$375.003		0.00	NM	6	\$2,250.00
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			6		\$375.00			0.00			
E 23	KSNV	10/30/12	11/05/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	4	\$350.003		0.00	NM	4	\$1,400.00
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			4		\$350.00			0.00			
E 24	KSNV	10/30/12	11/05/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	5	\$225.004		0.00	NM	5	\$1,125.00
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			5		\$225.00			0.00			
E 25	KSNV	11/03/12	11/03/12		CM	630-7pm	-----S-	:30	1	\$150.003		0.00	NM	1	\$150.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Wknd Jeopardy											
				SAT/Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1			\$150.00			0.00			
E 26	KSNV	11/03/12	11/03/12	Wknd Wheel of Fortune CM		7-730pm	-----S-	:30	1	\$135.00	4	0.00	NM	1	\$135.00
				SAT/ Wheel of Fortune											
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1			\$135.00			0.00			
E 27	KSNV	11/05/12	11/05/12	Mon PR 10-11p CM		10-11pm	M-----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
				Monday Prime 10-11pm											
SMASH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$900.00			0.00			
E 28	KSNV	10/30/12	10/30/12	Tues PR 10-11p CM		10-11pm	-T-----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
				Tuesday Prime 10-11pm											
PARENTHOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1			\$900.00			0.00			
E 29	KSNV	11/01/12	11/01/12	Thurs PR 10-11p CM		10-11pm	---T---	:30	1	\$950.00	3	0.00	NM	1	\$950.00
				Thursday Prime 10-11pm											
AWAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---		1			\$950.00			0.00			
E 30	KSNV	11/02/12	11/02/12	Fri 10-11p CM		10-11pm	----F--	:30	1	\$750.00	3	0.00	NM	1	\$750.00
				Friday Prime 10-11pm											
DATELINE NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--		1			\$750.00			0.00			
E 31	KSNV	11/03/12	11/03/12	Sat PR 10-11p CM		10-11pm	-----S-	:30	1	\$350.00	3	0.00	NM	1	\$350.00
				Saturday Prime 10-11pm											
LAW & ORDER: SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1			\$350.00			0.00			
E 32	KSNV	11/04/12	11/04/12	Sun PR 10-11p CM		10-11pm	-----S	:30	1	\$300.00	3	0.00	NM	1	\$300.00
				Sunday Prim 10-11pm											
LAW & ORDER AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1			\$300.00			0.00			
E 33	KSNV	10/30/12	11/05/12	M-F News 3 at Eleven CM		11pm-1135pm	MTWTF--	:30	5	\$375.00	3	0.00	NM	5	\$1,875.00
				M-F News 3 at Eleven											
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--		5			\$375.00			0.00			
E 34	KSNV	11/03/12	11/03/12	Sa-Su News 3 at ElevenCM		11pm-1135pm	-----S-	:30	1	\$350.00	3	0.00	NM	1	\$350.00
				Sa-Su News 3 at Eleven											
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1			\$350.00			0.00			
E 35	KSNV	11/04/12	11/04/12	Sa-Su News 3 at ElevenCM		11pm-1135pm	-----S	:30	1	\$350.00	3	0.00	NM	1	\$350.00
				Sa-Su News 3 at Eleven											
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1			\$350.00			0.00			
E 36	KSNV	10/30/12	11/05/12	The Tonight Show CM		1135p-1237a	MTWTF--	:30	3	\$185.00	3	0.00	NM	3	\$555.00
				Tonight Show											
TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--		3			\$185.00			0.00			
E 37	KSNV	11/03/12	11/03/12		CM	1130pm-1:02am	-----S-	:30	1	\$450.00	3	0.00	NM	1	\$450.00

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Saturday Night Live															
Saturday Night Live															
SATURDAY NIGHT LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	-----S-		1	\$450.00	0.00								
E 38	KSNV	11/04/12	11/04/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.00	4	0.00	NM	1	\$4,000.00
				NFL Football											
SUN NT FB: DALLAS @ ATLANTA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	-----S		1	\$4,000.00	0.00								
													Totals	81	\$25,680.00